

Social Media Policy | OYO Board of Directors

As of November 1, 2022

The Oaklandon Youth Organization (OYO) uses social media in its organization and recognizes those who are involved in the organization also may use social media either as part of their role or in their private lives. A written policy is therefore required for all volunteers on the acceptable use of social networking, particularly as it pertains to any reference and engagement with OYO.

OYO encourages the responsible use of social media. It is important to remember we are all ambassadors for our youth baseball and softball program and that social media is never private. This policy is solely for volunteers and aims to:

- give clear guidelines on what volunteers can say about OYO
- comply with relevant by-laws and protect volunteers
- help the executive board manage expectations effectively
- help volunteers draw a line between their private lives and their volunteering
- protect OYO against liability for the actions of volunteers

OYO recognizes the Internet provides unique opportunities to participate in interactive discussions and share information on particular topics relevant to our work using a wide variety of social media, such as Facebook, Twitter, Instagram, Snapchat, blogs, etc. This policy aims to protect individuals volunteering with us in any role and to encourage you to take responsibility for what you write, exercise good judgment and common sense.

Inappropriate use of social media can pose risks to our confidential and proprietary information and reputation, and can jeopardize our compliance with legal obligations. To minimize these risks, to avoid loss of organization and/or personal time and to ensure our resources and communications are appropriate and positive, we expect our volunteer board members to adhere to this policy.

Any misuse of social media or questions regarding the content or application of this policy should be reported to a member of the OYO Executive Board. We want you to help protect our organization's reputation. Volunteers must not post disparaging or defamatory statements about OYO, our customers, suppliers and vendors, concession staff, umpire crew, volunteers or members past or present and/or stakeholders. Please note, volunteers also may be required to remove negative, disparaging Internet postings which are deemed to constitute a breach of this policy. Also for safeguarding our youth, OYO does not permit tagging of vulnerable adults or anyone under the age of 18.

Avoid posting comments about sensitive OYO-related topics, such as our performance. Even if you make it clear your views do not represent those of OYO, your comments could still damage our reputation. If you are uncertain or concerned about the appropriateness of any statement or posting, refrain from making the communication until you discuss it with your volunteer supervisor. If you see content in social media that disparages or reflects poorly on OYO or our stakeholders, you should report it to your volunteer supervisor on the Executive Board. All volunteers are responsible for protecting our reputation.

Lastly, there is no obligation for volunteers to link their personal social media to any OYO social media platforms nor are volunteers permitted to set up social media accounts for OYO purposes without prior consultation with their volunteer supervisor on the Executive Board. All social media accounts should be managed by the OYO Social Media Chair, who is overseen by the OYO Secretary.

If a volunteer is found to be in breach of this policy, the OYO Executive Board will review and address the matter privately with the respective volunteer board member, up to and including dismissal of the volunteer from the OYO Board of Directors.