



**OAKLANDON YOUTH ORGANIZATION**  
[www.oyoball.org](http://www.oyoball.org)

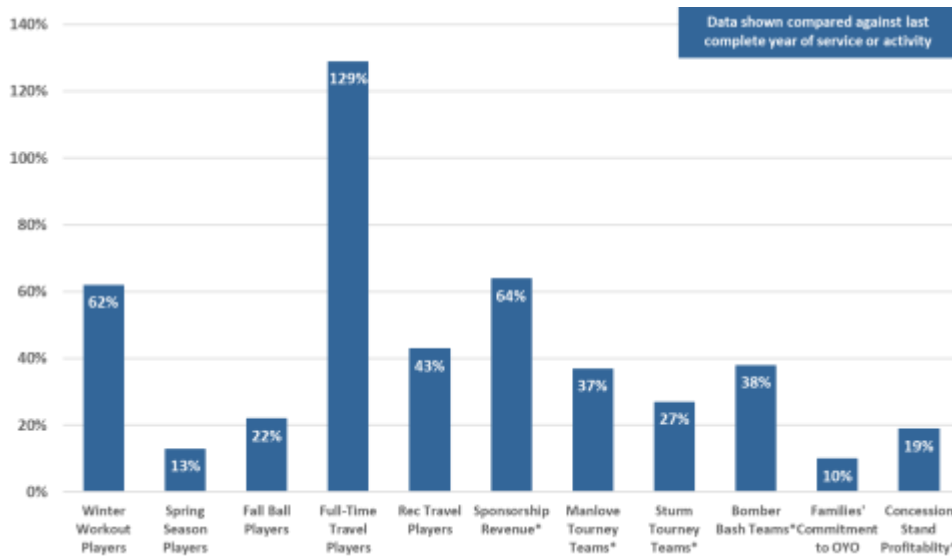
February 7, 2022

Dear Business Neighbor:

From all of us at the Oaklandon Youth Organization (OYO), we hope you and all those who matter most to you are safe and healthy during these continuously challenging times. More than ever in 2021, we discovered how resilient our young ballplayers truly are. We have been blessed to provide each and every baseball and softball player, coach and family a rewarding experience through at Veterans Memorial Park, especially as the world around us faces new challenges.

Now more than ever, we're most grateful for those who have supported OYO and our young ballplayers and their dedicated families. As COVID-19 continues to impact the OYO family and our supportive community, we recognize these remain very challenging times for everyone professionally and personally.

That's why we are truly humbled by 83 businesses joining our team as a 2021 sponsor raising more than \$50,000. These funds helped upgrade two fields, beautify our 40-acre park, provide safer game day equipment and keep our program affordable for more than 1,500 ballplayers. What's more, these generous donations helped ensure our players and families were part of a growing and vibrant organization as OYO is truly THE place for baseball and softball in Central Indiana. In 2021, we experienced significant growth in our recreational league player participation and external travel team participation. The chart below summarizes the significant growth OYO experienced, which also translates into greater visibility for our generous sponsors.



**We're asking for your support as a 2022 sponsor!** Help us continue as one of the largest and most impactful non-profit organizations dedicated to local youth baseball and softball in Central Indiana. Refer to the attached Line-up Card to select the sponsorship package that best suits your business, then please complete the enclosed form and return it **before March 1, 2022**. All checks should be made payable to the Oaklandon Youth Organization. If you have any questions or need more information, please **email the OYO Sponsorship Committee at [oyosponsors@gmail.com](mailto:oyosponsors@gmail.com)**.

Your neighbors and especially the children and families at OYO truly value your consideration, generosity and support.

With much appreciation and gratitude,  
Brittany Anderson  
OYO President and Ways and Means Co-Chair  
404.551.3527

Michael DeSanto  
OYO VP, Game Day Operations and Ways and Means Co-Chair  
317.345.9006





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# Sponsorship Line-up Card

## 2022 Spring and Fall Sponsorship Packages

Package	Fee	Details								
<b>3 SOLD!!</b> <b>10 AVAILABLE!</b> MVP	\$2,000 to \$2,500 each	Official naming rights for entire year, field uses sponsor name in all league documents <i>one 3' x 6' color sign printed and suspended above top of backstop</i> <table border="1"> <thead> <tr> <th>COST PER FIELD</th> <th>INDIVIDUAL FIELDS AVAILABLE</th> </tr> </thead> <tbody> <tr> <td>\$2,500</td> <td>6   12</td> </tr> <tr> <td>\$2,000</td> <td>1   3   4   5   8   9   10   11</td> </tr> <tr> <td><b>SOLD</b></td> <td><b>2   7   13</b></td> </tr> </tbody> </table>	COST PER FIELD	INDIVIDUAL FIELDS AVAILABLE	\$2,500	6   12	\$2,000	1   3   4   5   8   9   10   11	<b>SOLD</b>	<b>2   7   13</b>
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<b>SOLD!!</b> On Deck	\$1,950	Batting cages signage for entire calendar year <b>three batting cages available</b> <i>one 2' x 3' color sign to be printed and suspended from each cage facing walkway</i>								
<b>SOLD!!</b> Manager	\$1,250	Garage door signage at barn for entire calendar year (painted artwork, min. two years) <b>three garage doors available</b> <i>3' x 3' space reserved color artwork to be painted on garage door(s)</i>								
Triple Play	\$1,250	Storage shed signage around the park for entire calendar year <b>five storage sheds available</b> <i>18" x 36" color signs affixed to each storage shed</i>								
Bullpen	\$1,250	Pitching warm-up area backstops signage at Fields 1-4 for entire calendar year <b>one sign per pitching area</b> <i>18" x 36" color signs affixed to each fence behind the pitcher mound area</i>								
Fan Deck	\$1,250	Passenger pick-up areas for cart rides in five separate locations for entire calendar year <b>one sign per pick-up area</b> <i>18" x 24" vertical color signs affixed to sign post at each pick-up location</i>								
<b>2 SOLD!!</b> <b>1 AVAILABLE!</b> Clubhouse (3 sponsorships)	\$1,250 ea.	Walkway naming rights for entire calendar year <b>three paths offering five street signs each available</b> <i>one street sign to be printed and affixed to post at each respective walkway juncture</i>								
<b>SOLD!!</b> Cracker Jack (2 sponsorships)	\$1,000 ea.	East or West concession stand signage for entire calendar year <b>two concession stands available</b> <i>one 2' x 6' color sign to be printed and affixed to concession stand below window</i>								
<b>SOLD!!</b> Squeeze Play	\$1,000	OYO Weatherline naming rights for entire calendar year <b>one recorded voice message that states</b> <i>"Thank you for calling the OYO Weatherline brought to you by "COMPANY NAME",</i>								
Power Play	\$750	Golf carts signage for entire calendar year <b>three golf carts available</b> <i>1' x 2' color signs affixed to each golf cart</i>								
<b>11 SOLD!!</b> <b>29 AVAILABLE!</b> Double Play Spring & Fall Combo	\$525	Team sponsorship with 2' x 4' company banner on walkway fence for entire calendar year, website listing and Spring & Fall season team plaques, upon request <i>for banner, logo and/or sign copy must be submitted before March 1</i>								
<b>5 SOLD!!</b> <b>30 AVAILABLE!</b> Single Spring Only	\$375	Team sponsorship with 2' x 4' company banner on walkway fence from April to July, website listing and Spring season team plaque, upon request <i>for banner, logo and/or sign copy must be submitted before March 1</i>								
<b>20 AVAILABLE!</b> Teamwork Fall only	\$200	Team sponsorship with 2' x 4' company banner on walkway fence from August to October, website listing and Fall season team plaque, upon request <i>for banner, logo and/or sign copy must be submitted before July 15</i>								





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# Sponsorship Order

## 2022 Spring and Fall Sponsorship Packages

All logos must be a high-resolution AI or EPS file and submitted via email to [oyosponsors@gmail.com](mailto:oyosponsors@gmail.com)

Complete Sponsorship Registration online at:

**[www.oyoball.org/sponsor-packages](http://www.oyoball.org/sponsor-packages)**

Email logo artwork for banners to:

**[oyosponsors@gmail.com](mailto:oyosponsors@gmail.com)**

Mail payment (payable to OYO) to:

**OYO**

**ATTN: Sponsorships**

**P.O. Box 36037**

**Indianapolis, Indiana 46236.0037**

