



OAKLANDON YOUTH ORGANIZATION
www.oyoball.org

January 2020

Dear Business Neighbor:

At The Oaklandon Youth Organization, we are often asked what differentiates our program from other leagues in the community. Quite simply, it's because when families come to OYO, they become part of the OYO Family. What's more, our organization enjoys tremendous support each season from businesses near and far, large and small. OYO delivers for our families and players largely because the support we receive from organizations like yours.

Since 2010, more than 250 Indianapolis-area businesses have supported OYO generating nearly \$200,000. These contributions continue to help make OYO a financially sound organization with the capability to grow to meet the increasing demand in our league. We appreciate the generosity and support the community has afforded The OYO Family!

In a few short months, OYO will open its park to more than 900 players on more than 80 teams for our 2020 Spring Season – and this is on top of nearly 650 players on 50 teams this past fall. Our organization is hard at work implementing a program that will continue to provide local youngsters the opportunity to learn teamwork and fair play in an all-volunteer environment.

We're asking for your support as a 2020 sponsor. You can help us continue as one of the largest and most effective non-profit organizations dedicated to local youth baseball and softball in Central Indiana. To further leverage your donation, our 2020 packages will continue to offer all the same benefits as in the past while holding our 2010 rates steady again for the 10th consecutive year. What's more, OYO is an all-volunteer league – just moms and dads donating time for the local children. That's why we value our local businesses that help us make an impact on so many kids' lives.

Refer to the attached Line-up Card to select the sponsorship package that best suits your business. Or visit the OYO website at www.oyoball.org for more details on our sponsorship program. When thinking of ways to support the community – and market your business – here are some reasons to consider OYO's sponsorship program:

- Multiple sponsorship packages available to best meet your organization's resources and strategy
- All sponsorships include a banner to be displayed along the park's popular pathways
- Every sponsor will be listed on the OYO website with a link to their company's website, where applicable

To become a sponsor for the 2020 OYO Season, please complete the enclosed form and return it **before March 1, 2020**, to **Oaklandon Youth Organization** via:

OYO
ATTN: Sponsorships
P.O. Box 36037
Indianapolis, Indiana 46236.0037
All checks should be payable to Oaklandon Youth Organization

All sponsorships are non-refundable, and any sponsorship package greater than \$525 will require a separate contract to be signed by both parties. Please contact the OYO Ways & Means Chairperson listed below for more information:

- Scott Maskel – scottmaskel@yahoo.com – 317.557.1325

Your neighbors and especially the children at Oaklandon Youth Organization truly appreciate and thank you for your sponsorship for 2020!

Sincerely,
OYO Board of Directors
oyocommunications@gmail.com





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Sponsorship Line-up Card

2020 Spring and Fall Sponsorship Packages

All logos must be a high-resolution AI or eps file and submitted via email

Package	Fee	Details
Teamwork <i>Fall only</i>	\$175	Company banner on walkway fence, team sponsorship, listed on seasonal all-sponsor recognition banners throughout park, and fall season team plaque <i>for banner, logo and/or sign copy must be submitted before March 1</i>
Single <i>Spring Only</i>	\$350	Company banner on walkway fence, team sponsorship, listed on seasonal all-sponsor recognition banners throughout park, and Spring season team plaque <i>for banner, logo and/or sign copy must be submitted before March 1</i>
Double Play <i>Spring & Fall Combo</i>	\$500	Company banner on walkway fence, team sponsorship, listed on all-sponsor recognition banners throughout park, website listing, and Spring & Fall season team plaques <i>for banner, logo and/or sign copy must be submitted before March 1</i>
Manager	\$600 ea. \$1200 all	One garage door signage at barn for both seasons (painted artwork, min. two years) up to three garage door sponsorships available <i>approx. 3'x3' space reserved color artwork to be painted on garage door(s)</i>
Power Play	\$750	All three golf carts sponsorship for both seasons (metallic sign on front of each cart) <i>1' x 2' color signs affixed to each golf cart</i>
Triple Play	\$750	Signage on all three storage sheds around the park for entire year <i>18" x 36" color signs affixed to each storage shed</i>
On Deck	\$750 ea. \$1500 all	Signage on any batting cage for entire year up to three batting cage sponsorships available <i>one 2'x4' color sign to be printed and suspended from each cage facing walkways</i>
Cracker Jack	\$1000	Signage on a concession stand at the park for entire year <i>one 2'x6' color sign to be printed and affixed to concession stand below windows</i>
Clubhouse	\$1250	Walkway naming rights for entire year <i>one street sign to be printed and affixed to post at each walkway juncture</i>
MVP	\$1000 to \$2500 each	Official naming rights for entire year, field uses sponsor name in all league documents <i>one 4'x8' color sign printed and suspended above top of each backstop</i> <i>Rates are as follows:</i> \$2,500 – Fields 2, 6, and 13 \$2,000 – Fields 1, 3, 4 and 12 \$1,500 – Fields 5, 7, 8, and 9 \$1,000 – Fields 10 and 11





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Sponsorship Order Form

2020 Spring and Fall Sponsorship Packages

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Package	Notes	Quantity	Fee
			\$
			\$
			\$
TOTAL			\$

Commemorative Team Sponsor Plaque

- Yes I would like to receive a team sponsor plaque to display at my company's business. *(If you select no, then OYO will not invest in production costs for this item.)*
- No

Banner Deadline *(please check box)*

- I understand logo image and sign copy must be submitted by specified dates for display on season's Opening Day.

Sponsor Name *(please print)* _____

Sponsor Website: _____

Sponsor Address: _____

City: _____ State: _____ Zip Code: _____

Phone# _____ Fax# _____ E-Mail _____

Contact Name _____ Signature _____
(Authorized Representative)

Child's name of Sponsor *(if applicable)* _____ Child's DOB _____

Sponsorship Banner Details

Please write legibly. For any banner containing more than a logo, draw out preferred design in box below.

Yes	No	Banner Content - My company will...
		Submit logo to be used on sign – and I understand the file specs required. (If "no", then draw out banner below.)
		Include a phone number. Phone #: _____
		Include a website address. Website: _____
		Include an email address. Email: _____
		My company would like to review a proof of the sign before printing.

